



Press Release

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FOR IMMEDIATE RELEASE

Crossroads Systems Named a Finalist for 2010 Greater Austin Business Award

*Finalist Status Reaffirms Crossroads' Leading Innovation
With Its Unique ReadVerify Appliance Solution for Data Centers*

Austin, Texas – July 30, 2010 – Crossroads Systems, Inc. (symbol: CRDS), a global provider of solutions to connect, protect, secure and restore data, today announced its finalist status for the 2010 Greater Austin Business Award, a recognition program hosted by the Austin Chamber of Commerce.

About the Award

Crossroads stands as a finalist in the Innovation category for medium-sized businesses. Crossroads' nomination is based on innovation leadership surrounding its ReadVerify Appliance (RVA) that is deployed in data centers around the globe.

"The Austin Chamber of Commerce is pleased to announce this year's finalists for the Greater Austin Business Awards," said Barry Mayer, Chair of the Austin Chamber of Commerce, and President and COO of Tokyo Electron U.S. Holdings, Inc. "Selected by a distinguished panel of judges consisting of Austin community and business leaders, finalist status is an honor within itself. We congratulate everyone and look forward to our awards event in September."

Winners will be announced during the 10th Annual Greater Austin Business Awards event on September 1, 2010, from 6-9 p.m. at the Hilton Austin hotel.

About Crossroads ReadVerify Appliance

RVA stands as the only comprehensive tape media monitoring and verification solution available today. Enabling unmatched visibility into an organization's data center, RVA monitors and reports on the performance, utilization and health of tape libraries, drives and media. It proactively alerts and provides storage administrators with detailed information on potential backup failure conditions, such as tape media errors or poorly performing tape drives – dramatically reducing data storage costs.

"RVA and its related services continue to receive significant recognition, as it provides IT and storage administrators with a tool that allows them to do more with their existing infrastructure – something all organizations welcome in difficult economic times," said Rob Sims, CEO and President at Crossroads

Systems. "We are honored to be named a finalist for the Greater Austin Business Award, one of the area's most notable recognitions."

For more information on RVA, visit www.crossroads.com/Products/RVA.asp.

About Greater Austin Business Awards

The Greater Austin Business Awards recognize small, medium, large and not-for-profit businesses in the categories of Innovation, Customer Service, Education, Community Relations, Take On Traffic and Environment. Businesses operating in the Austin-Round Rock MSA (Bastrop, Caldwell, Hays, Travis and Williamson counties) are eligible. For more information, visit www.austinchamber.com.

About Crossroads Systems

Headquartered in Austin, Texas, Crossroads Systems, Inc. is a leading provider of solutions to connect, protect, secure and restore data. Crossroads (symbol: CRDS) trades over-the-counter on Pink Sheets and posts its financial disclosure reports, press releases and other related documentation on the OTCIQ Web service of the Pink Sheets Web site. Visit www.crossroads.com.

Forward-Looking Statements

This release may include forward-looking statements. The words "believe," "expect," "intend," "plan," "project," "will" and similar phrases as they relate to Crossroads are intended to identify such forward-looking statements. These statements reflect the current views and assumptions of Crossroads and are subject to various risks and uncertainties that could cause actual results to differ materially from expectations.

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