



Press Release

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FOR IMMEDIATE RELEASE

Anyck Turgeon Wins 2010 International Stevie® Award As IT Executive of the Year

Austin, Texas – July 21, 2010 – Crossroads Systems, Inc. (symbol: CRDS), a global provider of solutions to connect, protect, secure and restore data, today announced that Anyck Turgeon, Chief of Information Strategy and Security, has won an International Stevie Award for IT Executive of the Year in The 2010 International Business Awards (IBAs).

About Anyck Turgeon

With more than 22 years of IT experience, Anyck Turgeon joined Crossroads Systems as Chief of Market Strategy and Security. As a forward-thinking executive who combines data access, management, storage and security strategies, Anyck has played a vital role in Crossroads' successful transition into a storage-security leader.

A speaker at numerous security and IT industry events, Anyck also co-hosts a radio show dedicated to discussing technology innovation, data protection, security and privacy issues with the industry's most influential minds. As a recognized industry expert and thought leader, she has received numerous public recognitions including the 2010 and 2008 Industry's Most Valuable Performer Awards, the 2008 Shaping Information Security People Award, and finalist recognition for the 2010, 2009 and 2008 "Best Executive" American Business Awards. Anyck holds an extensive educational background, serves on the board of several organizations, and is an active member of numerous associations including the Firestorm Expert Council™.

"As an executive member of the Crossroads' team, Ms. Turgeon's accomplishments have been numerous and we congratulate her on this distinguished new milestone," said Rob Sims, CEO and President of Crossroads Systems.

About the Award

The International Business Awards are the only global, all-encompassing business awards program honoring great performances in business. Nicknamed the Stevie® for the Greek word "crowned," the awards will be presented to winners at a gala dinner on Monday, September 27 at the Ritz-Carlton Hotel in Istanbul, Turkey.

Recipients of International Stevie Award were selected from more than 1,700 entries received from organizations and individuals in more than 40 countries. Organizations all over the world are eligible to compete in The International Business Awards, and can enter in any of more than 40 categories. Honorees were selected through two rounds of judging by business professionals worldwide.

"Despite the harsh economic climate, entries to the IBAs actually grew a bit this year, and that illustrates the increasing importance of The International Business Awards worldwide," said Michael Gallagher, President of The Stevie Awards, presenters of the IBAs. "We congratulate all of the International Stevie Award winners, and we look forward to honoring them for their achievements at our gala awards dinner in Istanbul on September 27."

Complete lists of honorees and other details are available at www.stevieawards.com/iba

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

About Crossroads Systems

Headquartered in Austin, Texas, Crossroads Systems, Inc. is a leading provider of solutions to connect, protect, secure and restore data. Crossroads (symbol: CRDS) trades over-the-counter on Pink Sheets and posts its financial disclosure reports, press releases and other related documentation on the OTCIQ Web service of the Pink Sheets Web site. Visit www.crossroads.com.

Forward-Looking Statements

This release may include forward-looking statements. The words "believe," "expect," "intend," "plan," "project," "will" and similar phrases as they relate to Crossroads are intended to identify such forward-looking statements. These statements reflect the current views and assumptions of Crossroads and are subject to various risks and uncertainties that could cause actual results to differ materially from expectations.

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